Dollar value in student salary savings from discontinuing the Department Apprentice program, which accounted for 15% of the budget in 2008-09.

$45,276
$32,711  Dollar value in student salary savings from removing student staff from the Millrace Computer Lab (2010-11 budget).
Minimum dollar value in savings from the April, 2010 bulk computer purchase coordinated by Academic Services. The average savings per unit was $249.68.
Percentage of student employees cross-trained in the last 12 calendar months (May 2010 through May 2011).

Estimated percentage of student employees cross-trained in the 2006 school year.

4

20

Percentage of student employees cross-trained in the last 12 calendar months (May 2010 through May 2011).
1 Number of cross-training positions offered to Academic Services student employees in 2006.

5 Number of cross-training positions offered to Academic Services student employees in 2011, out of seven job categories.
IT website, 2006
IT website,
2010

A campus IT resource for students, faculty, staff, and researchers.

Students: Tell us what you think
As students, you're using technology every day, and we would love to hear from you about what works well, what doesn't, and what you'd like to see in terms of technology on campus, in the classroom,...
View full description.

Popular services:
- Accounts
- Email
- View all services...

IT Connections

Industry-Inspired Research Center Comes to Lillis
Posted on: 04/04/2011

Associate Professor of Marketing Joan Giese questions a focus group in the BRI. Photo by David Lovell. At the front of the bare cream-colored room, standing adjacent to a 55-inch LCD display and an...
View all publications.
Visits

Q1 2010: 18,995
Q1 2011: 35,609
Pageviews

Q1 2010: 44,037
Q1 2011: 102,348
% New Visits

Q1 2010: 69.10%
Q1 2011: 57.55%
Traffic Sources for Q1 2011

- Referring sites: 41%
- Search engines: 25%
- Direct traffic: 34%
Site Statistics
1/1 through 4/30

New vs Returning is nearing a 50/50 split

<table>
<thead>
<tr>
<th></th>
<th>New</th>
<th>Returning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pages per visit:</td>
<td>2.49</td>
<td>3.39</td>
</tr>
<tr>
<td>Ave time on site:</td>
<td>1:36</td>
<td>3:11</td>
</tr>
<tr>
<td>Bounce rate:</td>
<td>55.6%</td>
<td>47.8%</td>
</tr>
</tbody>
</table>
IT Site Content Approval
Content Type
= a bucket of pages
= controls who can edit
Examples

Web page = everyone*
I.S. page = I.S. employees

* everyone to whom we’ve granted access
Contributor adds or edits a page

Page appears in approval queue

Item is approved, modified or rejected
Benefits

- Insure accurate tagging
- Maintain consistent style
- Prevent content duplication
- Foil abuse
Challenges

Writing, grammar and style consistency
Approval ≠ purposefully constructed content
People avoid doing technical writing
Information Technology

The University's Web Site for Campus Computing Technology

IT—Colleges and Schools
- School of Architecture & Allied Arts
- College of Arts & Sciences
- College of Business
- College of Education
- Clark Honors College
- School of Journalism and Communication
- School of Law
- School of Music and Dance
- Campus IT Support
- Adaptive Technology
- Blackboard Academic Suite
- Classroom Technology
- Housing ResNet
- Help Desk
- Network Security
- Work at Home Guide
- Campus IT Quick Links
- Duck Store's Digital Duck

News & Events
- Easy scheduling with Doodle
- I.S. Service Catalog for Researchers
- Learn more about network access for university guests

Events
- Social Networking in Indonesia
  by Dr. Rini Fitri Sari, CIO, University of Indonesia
  Tuesday, June 1, 2010
  10:00 a.m. to 11:30 a.m.
  McKenzie Collaboration Center (175 McKenzie Hall)
Mobile Application Development for the iPad, iPhone and iPod Touch

Event Begins:
05/19/2011 - 1:00pm - 3:00pm

Learn how to develop for the hottest mobile platform around, the iPad, iPhone, iPod Touch. See how to create native iOS apps and mobile apps that can run on other mobile platforms. We'll discuss and...

View full description.

Industry-Inspired Research Center Comes to Lillis

Posted on: 04/04/2011

Associate Professor of Marketing Joan Giese questions a focus group in the BRI. Photo by David Lowe@l. At the front of the bare cream-colored room, standing adjacent to a 65-inch LCD display and an...
Site Statistics
(Q1 2011)

Visits: 35,609 [ +87.5% ]
Pageviews: 102,348 [ +132.4% ]

Pages per visit: 2.87 [ +23.7% ]
Average time on site: 2:17 [ +52.2% ]
Pageviews

<table>
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<tr>
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<th>Q1 2011</th>
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